

# WORLD MISSION BROADCAST

## World Mission Broadcast

Since 1953, when the Nazarene Radio League expanded its ministry to include *La Hora Nazarena*, a Spanish-language broadcast, NMI has been promoting and helping to underwrite this valuable evangelistic tool. In recent years, the programs designed to “reach the unreached”, have been expanded to ministry in more than 30 dialects, vernaculars, and languages in more than 80 countries. The Gospel is heard on approximately 1,100 broadcasts each week. This expansion has necessitated the change in names from Spanish Broadcast to World Mission Radio and now to World Mission Broadcast.

## World Mission Broadcast Offering - \$4 per minute can change the world -

In **June**, churches are encouraged to promote World Mission Broadcast and receive an offering. **The goal is participation by every church.** This offering is an **Approved Ten Percent Special**.

The annual World Mission Broadcast Offering provides resources to reach millions around the world for Christ via broadcast media, especially radio. It provides funding for program production, airtime, and follow-up materials. Holiness programming, delivered by radio, television and the Internet, reaches around the world with the message of Jesus and His redeeming love and helps to disciple those who respond.

As of April 22, 2008, World Mission Broadcast is reaching the unreached in:  
73 Countries / 30 Languages / 94 Programs / 7,012 Broadcasts\*

\*This figure includes any WMB program broadcast on multiple stations throughout a region.

*While NMI promotes the World Mission Broadcast Offering for June of each year, contributions may be made at any time* by sending a check, made payable to “General Treasurer, Church of the Nazarene,” to:

World Mission Broadcast  
Church of the Nazarene  
6401 Paseo  
Kansas City, Missouri 64131

## Promotional Resources

NMI continues to promote World Mission Broadcast; however, [World Mission Communications](#) is responsible for producing and mailing the **Broadcast promotional packet**. For information

about the World Mission Broadcast promotional packet, please contact the World Mission Broadcast Office:

Phone: 816.333.7000, Ext. 2745

E-mail: [wmb@nazarene.org](mailto:wmb@nazarene.org)

Web site: <http://www.worldmissionbroadcast.org>

### Mission Connection magazine—

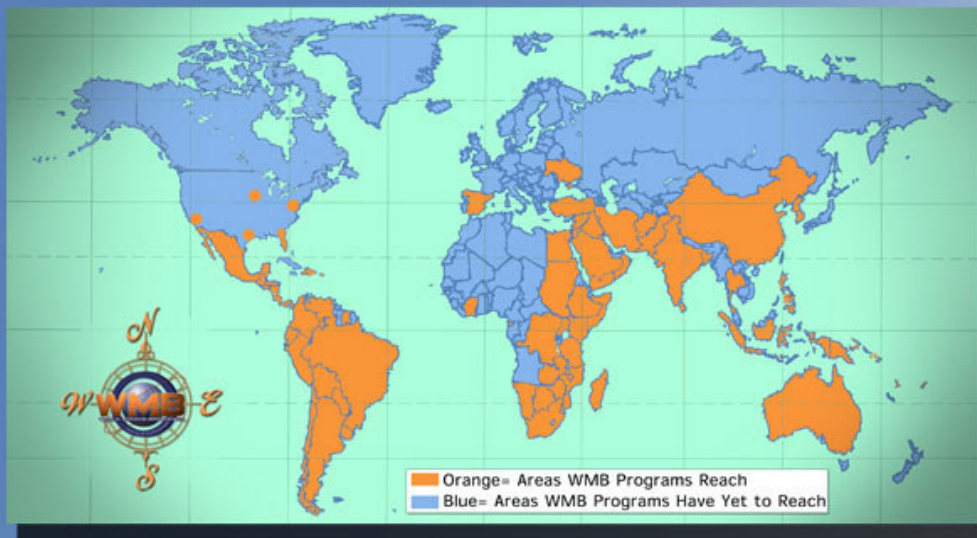
Promotional ideas for World Mission Broadcast are included annually in the April/May/June issue of Mission Connection magazine, the NMI quarterly resource exchange for NMI leaders sent free to local churches.

### World Mission DVD—

Video resources for World Mission Broadcast are periodically provided on the World Mission DVD—sent free of charge each quarter to local churches from [World Mission Communications](#).

# World Mission Broadcast

## Radio & Television Program Global Coverage\*



\*Only areas reached by radio and television are shown.  
Areas reached by internet broadcast, likely extensive, are unable to be defined.

### Overview of World Mission Broadcast

The following is a historical summary of the Church of the Nazarene's international broadcast ministry. Thousands of lives have been touched and transformed over the years through the work of the Holy Spirit in this ministry. For up-to-date news and reports from the field, log on to our web site at [worldmissionbroadcast.org](http://worldmissionbroadcast.org).

- **1944:** General Assembly voted to create the Nazarene Radio League.
- **1945:** *Showers of Blessing* - the first Nazarene English radio program is broadcast in the US. Three shortwave radio stations pick up the broadcasts and air them outside the States.
- **1951:** NWMS takes on the project of promoting Spanish Broadcast offerings.
- **1952:** The first Spanish radio program *La Hora Nazarena*, is aired with Dr. H. T. Reza as host.
- **1960 – 1993:** Broadcasts began in the following locations: India, Verde Islands, most Portuguese speaking countries, French-Canada, France, South Africa, Venezuela, Costa Rica, Russia, Jordan. Broadcasts were also expanded to include languages such as Japanese, Italian, Zulu, Afrikaans, Mandarin, Creole, Indonesian, Korean, Chinese, Spanish, and Arabic.
- **1993:** Eurasia Communications Center opened on the campus of European Nazarene Bible College.
- **1994:** Asia-Pacific Region is fully operational in Manila.
- **1997:** Communications centers are established in Miami for the Caribbean Region, Buenos Aires for the South America Region and Guatemala City for the Mexico/Central America Region.
- **1999:** Name is changed to World Evangelism Broadcast to accommodate other forms of communication, such as TV, video, Internet.
- **2003:** General Board votes to change the name to World Mission Broadcast. With the volatile political and religious climate in the world, the word "evangelism" in the name of an organization has potential to put missionaries and national Christian workers in grave danger or even cost them their lives in certain areas.

*Information excerpted from NMI Handbook and Constitution 2005-09 and [worldmissionbroadcast.org](http://worldmissionbroadcast.org)*

\* For more information on the ministry of World Mission Broadcast, please contact the World Mission Broadcast office, Department of World Mission at (816) 333-7000, Ext. 2745

\*\*For more in-depth information about World Mission Broadcast, including promotional resources and contribution options, go to the **World Mission Broadcast site**. <[worldmissionbroadcast.org](http://worldmissionbroadcast.org)>



- I can go where missionaries cannot.
- My programs minister in 75 world areas.
- My voice can be heard for \$4.00 per minute.
- My offering is collected in June.
- In the past I have been known as Spanish Broadcast, Latin Language Broadcast, World Mission Radio, and World Evangelism Broadcast.



**WORLD MISSION BROADCAST**

**Northwestern Ohio**

## **What Does \$4.00 Buy?**

- 1 gallon of gasoline
- Hot dog and soda at a ballgame
- New heels on shoes
- Travel-sized hand lotion
- Dinner at a fast food restaurant—with water
- Used paperback book
- Rental of one video
- One minute of World Mission Broadcast

By giving to World Mission Broadcast, you help reach people who may not be reached by missionaries or may not be able to read.

Through radio, television and Internet broadcasts, the Church of the Nazarene currently supports approximately **2 million minutes** of air time each year.

**One minute of air time only costs \$4.00!**

How many minutes will you support?

**World Mission Broadcast**

Lola Brickey,  
Eastern Kentucky District

## **World Mission Broadcast Bulletin Blips**

**\_ – Use these in your Sunday bulletins, newsletters or flyers.**

**Got a minute?** World Mission Broadcast takes the Good News of Christ to listeners worldwide via radio, television and internet programs... and hearts are won to Christ. Airtime for World Mission Broadcast costs \$4.00 per minute. How many minutes will you fund this year?

**When Do You Listen to the Radio?** In the morning, in the car, at the office, in the store, by your bed, as you work? Others around the world also listen to the radio often. Let's keep making it possible for them to hear the Gospel. Give to the World Mission Broadcast Offering.

**What individual missionary can be in 75 countries at the same time and speak to people in 33 languages?** - World Mission Broadcast!

**What can a missionary do in one minute?**

**What can World Mission Broadcast do in one minute?**

Both are vital in reaching the world for Christ!

Give to World Mission Broadcast.

**How did you get to church today?** Did you drive in happily drinking your coffee? Or did you travel in secret, trying to avoid arrest or even execution? Did you turn your radio on to hear the weather or to desperately find the World Mission Broadcast program that first introduced you to Christ? Radio...in some parts of the world is the only "safe" way to hear God's word and to worship Him.

**Radios are everywhere** – but the message of salvation is not. We can share Christ by sending the message to radios all over the world and you can help by giving to the World Mission Broadcast offering.

**Cell phones, pagers, beepers, Internet, television, radio.** We have many ways to communicate – how often do you use them to communicate Christ's love? Here's your chance! World Mission Broadcast is communicating all over the world through the use of radio, television, and internet. Support this ministry by giving to the World Mission Broadcast offering.

**A one-way ticket to Paraguay: \$1,300**

**Equipment to produce radio programming: \$15,000**

**Someone giving their life to Christ: Priceless**

Lives are being changed through broadcast ministry. Be part of reaching the unreached by giving to the World Mission Broadcast Offering.

Through World Mission Broadcast programming, lives are being changed one heart at a time... change is good!